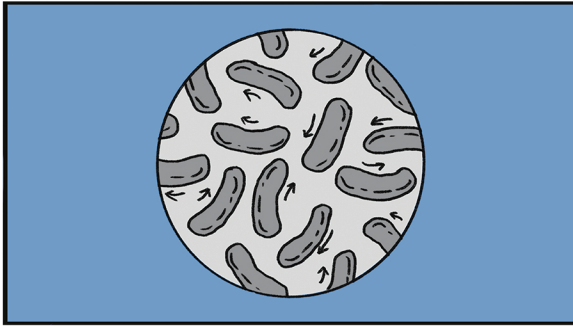


# AIR DRIED GUT SUPPORT | MOTION GRAPHICS STORYBOARDS | MARK & HAKU

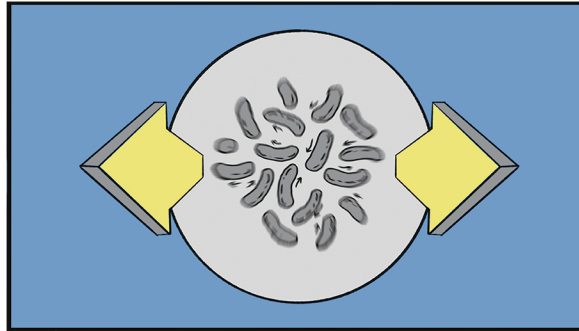


**DESCRIPTION:**

Microbes wiggle around in various directions.

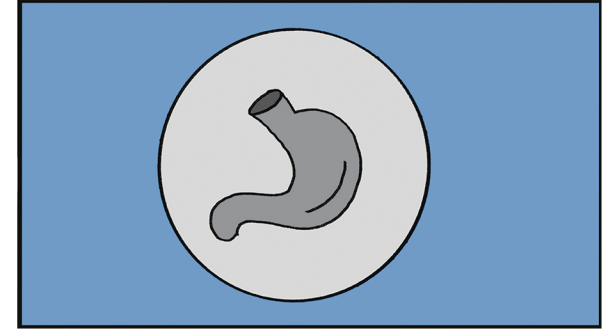
**DIALOGUE:**

"Dogs fed our..."



**DESCRIPTION:**

Quick ZOOM OUT into...

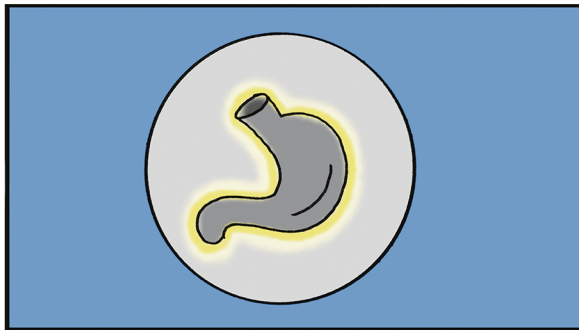


**DESCRIPTION:**

...The Dog's Gut.

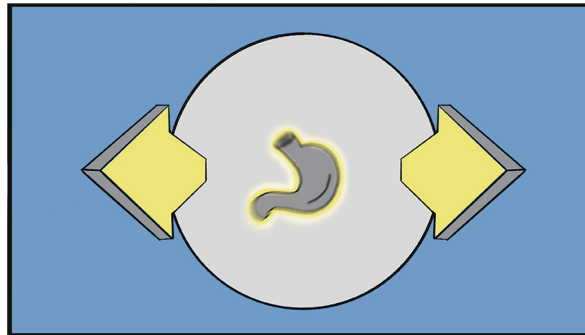
**DIALOGUE:**

"...Proprietary Post-Biotic..."



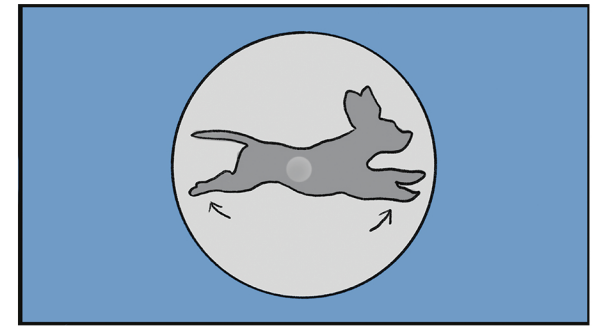
**DESCRIPTION:**

A warm GLOW builds around the Gut.



**DESCRIPTION:**

Quick ZOOM OUT to...

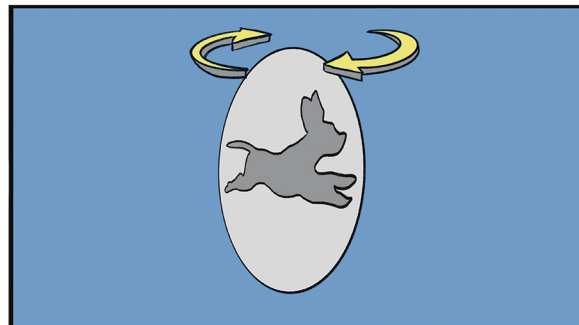


**DESCRIPTION:** ...A running dog. Graphic will

"stretch" slightly to indicate movement.

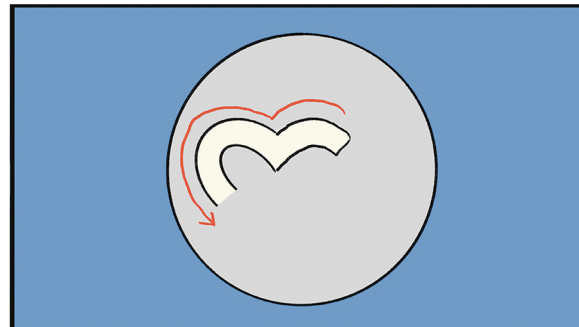
**DIALOGUE:**

"...ran faster than dogs fed a placebo."



**DESCRIPTION:**

The round border begins to "flip," like a coin, revealing the next graphic on the other side.

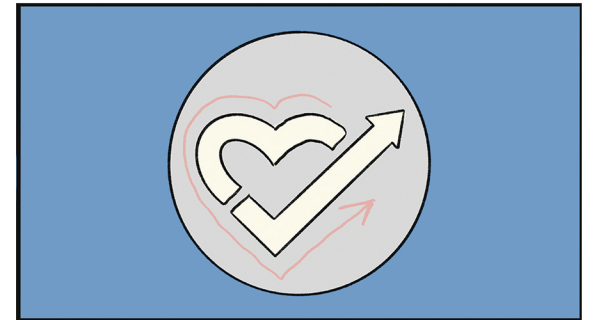


**DESCRIPTION:**

The outline of a graphic begins to be revealed.

**Dialogue:**

"Our food helps your dog's vitality."



**DESCRIPTION:**

The "vitality" graphic is fully revealed.